

SID MidWest Chapter Meeting & SID WEBINAR



Tuesday, April 28, 2015 6:00 pm – 6250 Wayzata Blvd., Minneapolis, MN 55416

We welcome back Mark Fihn for a completely fresh presentation from his presentation of 3 years ago on:

Next Big Thing

In a world filled with display devices of almost every shape, size, and performance attribute imaginable, predicting future applications in which displays will play a major role is increasingly challenging. This presentation will provide an overview to several categories of display innovations that are likely to create growth opportunities for the display industry. The presentation will ponder the emergence of The Next Big Thing in the world of displays.

Speaker Bio: Mark Fihn – Publisher, Veritas et Visus www.veritasetvisus.com

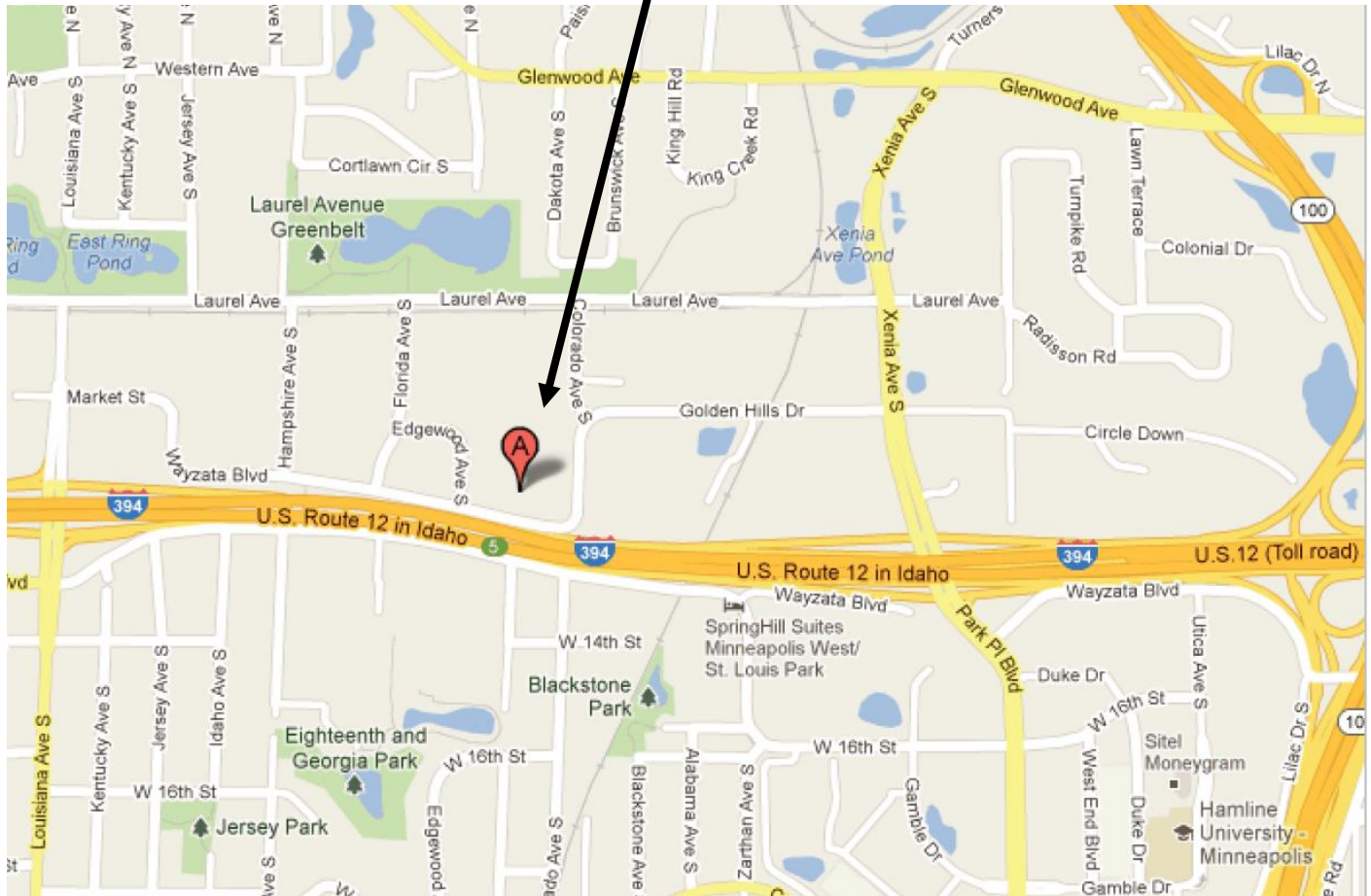


Mark Fihn currently heads *Veritas et Visus* where he publishes a series of comprehensive newsletters about the display-related technologies and markets. Prior to Veritas et Visus, Mark worked for 3 years at the market research firm DisplaySearch. He additionally participated for 15 years in computer system and LCD-related procurement at Texas Instruments and Dell Computer while living in the United States and Taiwan. He has been active in many display-related areas, most specifically in publicly championing industry-wide adoption of high resolution displays, notebook LCD standardization, and video sub-system integration. Mark was educated at St. Olaf College (Northfield, Minnesota), the American Graduate School of International Management, (Phoenix, Arizona); St. Edward's University, (Austin, Texas), and in the University of Texas at Austin's doctoral program in International Business.



April 28TH. 2015 MEETING – 6:00 PM

Meeting Location: US ELECTRONICS. – 6250 Wayzata Blvd., MINNEAPOLIS, MN 55416
Building immediately East of Super 8; parking in rear.



Food will be served at 6-6:30 (Social time); presentation to follow promptly at 6:30 – Presentation will also be part of a SID Webinar broadcast via gotowebinar; hence talk will take place precisely at 6:30pm.